

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.	: 09/873,785	Confirmation No.	2842
Applicant	: Chaitanya Kanojia, et al.		
Filed	: 06/04/2001		
Title	: PROMOTIONS ON VIEWING DEVICES		
Group Art Unit	: 2425		
Examiner	: Kieu Oanh T Bui		
Docket No.	: 325520.02/MFCP.143798		
Customer No.	: 45809		

**VIA EFS – May 6, 2011**

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**REQUEST FOR ONE-MONTH EXTENSION OF TIME**

It is hereby requested that the time period for responding to the subject Office Action be extended for one (1) month, or until May 6, 2011. The appropriate extension fee under 37 C.F.R. § 1.17(a)(1) is submitted herewith.

**RESPONSE**

The present communication is submitted in response to the Non-Final Office Action mailed January 6, 2011. In response to the subject Non-Final Office Action, please consider the following:

**Amendments to the Claims:** begin on page 2 of this paper.

**Summary of Examiner Interview:** begins on page 11 of this paper.

**Remarks/Arguments:** begin on page 12 of this paper.